



# Retail Goods and Services Expenditures

Main St. and FM 1103  
 700-762 N Main St, Cibolo, Texas, 78108  
 Ring Band: 0 - 1 mile radius

Prepared by Esri  
 Latitude: 29.57080  
 Longitude: -98.23315

Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Up and Coming Families (7A)	46.6%	Population	5,655	6,580
Middleburg (4C)	30.4%	Households	1,834	2,126
Soccer Moms (4A)	12.4%	Families	1,431	1,650
Boomburbs (1C)	10.7%	Median Age	33.8	32.6
Top Tier (1A)	0.0%	Median Household Income	\$81,083	\$88,334
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		118	\$2,557.51	\$4,690,465
Men's		114	\$482.00	\$883,979
Women's		114	\$839.47	\$1,539,588
Children's		129	\$432.92	\$793,974
Footwear		121	\$558.77	\$1,024,782
Watches & Jewelry		114	\$135.70	\$248,868
Apparel Products and Services (1)		133	\$108.66	\$199,274
<b>Computer</b>				
Computers and Hardware for Home Use		117	\$202.35	\$371,103
Portable Memory		119	\$6.35	\$11,645
Computer Software		117	\$13.51	\$24,776
Computer Accessories		115	\$20.81	\$38,158
<b>Entertainment &amp; Recreation</b>		115	\$3,578.74	\$6,563,418
Fees and Admissions		121	\$770.47	\$1,413,050
Membership Fees for Clubs (2)		116	\$244.48	\$448,373
Fees for Participant Sports, excl. Trips		126	\$124.92	\$229,101
Tickets to Theatre/Operas/Concerts		107	\$63.85	\$117,094
Tickets to Movies/Museums/Parks		124	\$95.86	\$175,810
Admission to Sporting Events, excl. Trips		116	\$64.93	\$119,080
Fees for Recreational Lessons		132	\$175.56	\$321,982
Dating Services		109	\$0.88	\$1,609
TV/Video/Audio		110	\$1,412.98	\$2,591,413
Cable and Satellite Television Services		108	\$1,024.80	\$1,879,484
Televisions		116	\$138.06	\$253,195
Satellite Dishes		146	\$2.12	\$3,881
VCRs, Video Cameras, and DVD Players		114	\$7.43	\$13,629
Miscellaneous Video Equipment		126	\$12.08	\$22,161
Video Cassettes and DVDs		115	\$17.58	\$32,236
Video Game Hardware/Accessories		117	\$34.17	\$62,669
Video Game Software		121	\$18.81	\$34,502
Streaming/Downloaded Video		120	\$30.70	\$56,305
Rental of Video Cassettes and DVDs		121	\$18.50	\$33,923
Installation of Televisions		140	\$1.25	\$2,286
Audio (3)		116	\$103.39	\$189,614
Rental and Repair of TV/Radio/Sound Equipment		102	\$4.11	\$7,529
Pets		113	\$673.96	\$1,236,044
Toys/Games/Crafts/Hobbies (4)		119	\$144.22	\$264,502
Recreational Vehicles and Fees (5)		123	\$125.10	\$229,431
Sports/Recreation/Exercise Equipment (6)		121	\$207.48	\$380,519
Photo Equipment and Supplies (7)		127	\$70.71	\$129,685
Reading (8)		107	\$133.41	\$244,682
Catered Affairs (9)		133	\$40.40	\$74,093
<b>Food</b>		115	\$9,589.24	\$17,586,672
Food at Home		112	\$5,633.58	\$10,331,981
Bakery and Cereal Products		110	\$732.48	\$1,343,377
Meats, Poultry, Fish, and Eggs		112	\$1,277.57	\$2,343,066
Dairy Products		109	\$580.38	\$1,064,419
Fruits and Vegetables		112	\$1,088.74	\$1,996,757
Snacks and Other Food at Home (10)		114	\$1,954.40	\$3,584,363
Food Away from Home		119	\$3,955.67	\$7,254,692
Alcoholic Beverages		112	\$625.29	\$1,146,786

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	106	\$6,582.89	\$12,073,027
Value of Retirement Plans	108	\$26,202.93	\$48,056,166
Value of Other Financial Assets	106	\$1,377.11	\$2,525,616
Vehicle Loan Amount excluding Interest	120	\$3,264.77	\$5,987,596
Value of Credit Card Debt	114	\$668.02	\$1,225,157
<b>Health</b>			
Nonprescription Drugs	107	\$137.05	\$251,354
Prescription Drugs	106	\$410.09	\$752,103
Eyeglasses and Contact Lenses	110	\$104.38	\$191,440
<b>Home</b>			
Mortgage Payment and Basics (11)	126	\$10,869.24	\$19,934,182
Maintenance and Remodeling Services	117	\$2,280.12	\$4,181,741
Maintenance and Remodeling Materials (12)	115	\$467.57	\$857,526
Utilities, Fuel, and Public Services	110	\$5,552.93	\$10,184,069
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	114	\$108.41	\$198,821
Furniture	120	\$687.14	\$1,260,223
Rugs	104	\$24.06	\$44,129
Major Appliances (14)	121	\$388.80	\$713,063
Housewares (15)	116	\$110.34	\$202,369
Small Appliances	108	\$52.26	\$95,836
Luggage	118	\$13.96	\$25,601
Telephones and Accessories	124	\$85.95	\$157,639
<b>Household Operations</b>			
Child Care	135	\$648.78	\$1,189,867
Lawn and Garden (16)	114	\$477.31	\$875,388
Moving/Storage/Freight Express	115	\$73.45	\$134,715
Housekeeping Supplies (17)	113	\$806.88	\$1,479,814
<b>Insurance</b>			
Owners and Renters Insurance	114	\$589.90	\$1,081,868
Vehicle Insurance	113	\$1,330.63	\$2,440,375
Life/Other Insurance	111	\$474.74	\$870,670
Health Insurance	112	\$4,086.73	\$7,495,065
Personal Care Products (18)	115	\$540.70	\$991,652
School Books and Supplies (19)	122	\$188.60	\$345,892
Smoking Products	96	\$398.94	\$731,661
<b>Transportation</b>			
Payments on Vehicles excluding Leases	123	\$2,766.76	\$5,074,236
Gasoline and Motor Oil	115	\$3,195.68	\$5,860,870
Vehicle Maintenance and Repairs	113	\$1,214.49	\$2,227,375
<b>Travel</b>			
Airline Fares	115	\$587.45	\$1,077,386
Lodging on Trips	115	\$602.15	\$1,104,337
Auto/Truck Rental on Trips	121	\$31.80	\$58,323
Food and Drink on Trips	115	\$568.53	\$1,042,675

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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# Retail Goods and Services Expenditures

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Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Soccer Moms (4A)	29.0%	Population	43,808	49,123
Up and Coming Families (7A)	23.1%	Households	14,981	16,733
Boomburbs (1C)	10.4%	Families	11,878	13,213
Down the Road (10D)	9.3%	Median Age	37.2	36.5
Old and Newcomers (8F)	7.4%	Median Household Income	\$83,122	\$89,144
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		120	\$2,593.95	\$38,859,945
Men's		117	\$496.58	\$7,439,309
Women's		117	\$864.01	\$12,943,712
Children's		127	\$424.13	\$6,353,950
Footwear		122	\$563.86	\$8,447,221
Watches & Jewelry		117	\$139.02	\$2,082,660
Apparel Products and Services (1)		130	\$106.34	\$1,593,094
<b>Computer</b>				
Computers and Hardware for Home Use		118	\$204.83	\$3,068,606
Portable Memory		120	\$6.38	\$95,567
Computer Software		117	\$13.49	\$202,030
Computer Accessories		117	\$21.22	\$317,913
<b>Entertainment &amp; Recreation</b>		118	\$3,683.71	\$55,185,619
Fees and Admissions		122	\$779.21	\$11,673,286
Membership Fees for Clubs (2)		119	\$250.27	\$3,749,256
Fees for Participant Sports, excl. Trips		127	\$125.62	\$1,881,869
Tickets to Theatre/Operas/Concerts		113	\$67.01	\$1,003,864
Tickets to Movies/Museums/Parks		123	\$94.51	\$1,415,918
Admission to Sporting Events, excl. Trips		120	\$67.26	\$1,007,588
Fees for Recreational Lessons		130	\$173.65	\$2,601,399
Dating Services		110	\$0.89	\$13,392
TV/Video/Audio		114	\$1,459.79	\$21,869,188
Cable and Satellite Television Services		112	\$1,067.61	\$15,993,802
Televisions		117	\$139.99	\$2,097,212
Satellite Dishes		139	\$2.02	\$30,191
VCRs, Video Cameras, and DVD Players		116	\$7.56	\$113,227
Miscellaneous Video Equipment		128	\$12.32	\$184,546
Video Cassettes and DVDs		117	\$17.80	\$266,661
Video Game Hardware/Accessories		117	\$34.28	\$513,602
Video Game Software		120	\$18.52	\$277,452
Streaming/Downloaded Video		119	\$30.43	\$455,881
Rental of Video Cassettes and DVDs		120	\$18.28	\$273,923
Installation of Televisions		138	\$1.23	\$18,445
Audio (3)		118	\$105.53	\$1,580,932
Rental and Repair of TV/Radio/Sound Equipment		105	\$4.23	\$63,314
Pets		119	\$706.39	\$10,582,427
Toys/Games/Crafts/Hobbies (4)		120	\$145.80	\$2,184,186
Recreational Vehicles and Fees (5)		127	\$129.94	\$1,946,684
Sports/Recreation/Exercise Equipment (6)		124	\$212.15	\$3,178,219
Photo Equipment and Supplies (7)		126	\$69.67	\$1,043,669
Reading (8)		113	\$140.94	\$2,111,386
Catered Affairs (9)		131	\$39.82	\$596,574
<b>Food</b>		117	\$9,814.02	\$147,023,781
Food at Home		115	\$5,814.62	\$87,108,865
Bakery and Cereal Products		115	\$759.56	\$11,379,030
Meats, Poultry, Fish, and Eggs		115	\$1,316.68	\$19,725,239
Dairy Products		114	\$606.41	\$9,084,635
Fruits and Vegetables		115	\$1,121.32	\$16,798,495
Snacks and Other Food at Home (10)		117	\$2,010.64	\$30,121,466
Food Away from Home		120	\$3,999.39	\$59,914,916
Alcoholic Beverages		116	\$646.31	\$9,682,314

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<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	115	\$7,132.26	\$106,848,444
Value of Retirement Plans	116	\$28,313.73	\$424,167,934
Value of Other Financial Assets	114	\$1,478.56	\$22,150,343
Vehicle Loan Amount excluding Interest	121	\$3,307.28	\$49,546,318
Value of Credit Card Debt	118	\$685.86	\$10,274,832
<b>Health</b>			
Nonprescription Drugs	114	\$145.30	\$2,176,744
Prescription Drugs	113	\$438.31	\$6,566,261
Eyeglasses and Contact Lenses	116	\$109.41	\$1,639,146
<b>Home</b>			
Mortgage Payment and Basics (11)	128	\$11,005.32	\$164,870,681
Maintenance and Remodeling Services	122	\$2,374.96	\$35,579,274
Maintenance and Remodeling Materials (12)	121	\$491.13	\$7,357,641
Utilities, Fuel, and Public Services	114	\$5,761.36	\$86,310,906
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	117	\$111.47	\$1,669,924
Furniture	121	\$692.13	\$10,368,771
Rugs	111	\$25.76	\$385,971
Major Appliances (14)	124	\$396.71	\$5,943,098
Housewares (15)	120	\$113.63	\$1,702,359
Small Appliances	113	\$54.37	\$814,496
Luggage	119	\$14.15	\$211,913
Telephones and Accessories	124	\$85.49	\$1,280,799
<b>Household Operations</b>			
Child Care	129	\$619.55	\$9,281,506
Lawn and Garden (16)	120	\$502.78	\$7,532,109
Moving/Storage/Freight Express	115	\$73.68	\$1,103,770
Housekeeping Supplies (17)	117	\$835.21	\$12,512,274
<b>Insurance</b>			
Owners and Renters Insurance	120	\$618.10	\$9,259,683
Vehicle Insurance	116	\$1,365.22	\$20,452,290
Life/Other Insurance	117	\$502.04	\$7,521,059
Health Insurance	116	\$4,246.17	\$63,611,865
Personal Care Products (18)	118	\$554.79	\$8,311,340
School Books and Supplies (19)	122	\$188.31	\$2,821,129
Smoking Products	105	\$438.87	\$6,574,675
<b>Transportation</b>			
Payments on Vehicles excluding Leases	123	\$2,765.59	\$41,431,270
Gasoline and Motor Oil	118	\$3,261.87	\$48,866,021
Vehicle Maintenance and Repairs	117	\$1,253.99	\$18,786,026
<b>Travel</b>			
Airline Fares	118	\$601.97	\$9,018,177
Lodging on Trips	119	\$624.85	\$9,360,808
Auto/Truck Rental on Trips	122	\$32.26	\$483,293
Food and Drink on Trips	119	\$586.60	\$8,787,905

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Top Tapestry Segments	Percent	Demographic Summary	2017	2022
Up and Coming Families (7A)	26.8%	Population	35,317	40,404
Soccer Moms (4A)	18.8%	Households	12,974	14,755
Middleburg (4C)	9.7%	Families	9,481	10,775
Boomburbs (1C)	7.6%	Median Age	35.2	34.9
Metro Fusion (11C)	7.2%	Median Household Income	\$71,648	\$78,934
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		113	\$2,445.92	\$31,733,350
Men's		110	\$466.90	\$6,057,562
Women's		110	\$810.11	\$10,510,348
Children's		122	\$407.21	\$5,283,169
Footwear		115	\$532.63	\$6,910,404
Watches & Jewelry		109	\$129.86	\$1,684,792
Apparel Products and Services (1)		121	\$99.20	\$1,287,075
<b>Computer</b>				
Computers and Hardware for Home Use		113	\$194.59	\$2,524,606
Portable Memory		114	\$6.08	\$78,837
Computer Software		113	\$12.99	\$168,475
Computer Accessories		110	\$19.96	\$258,902
<b>Entertainment &amp; Recreation</b>		110	\$3,444.94	\$44,694,694
Fees and Admissions		114	\$722.04	\$9,367,705
Membership Fees for Clubs (2)		110	\$230.89	\$2,995,594
Fees for Participant Sports, excl. Trips		117	\$115.71	\$1,501,255
Tickets to Theatre/Operas/Concerts		104	\$62.16	\$806,500
Tickets to Movies/Museums/Parks		117	\$90.29	\$1,171,410
Admission to Sporting Events, excl. Trips		111	\$61.95	\$803,706
Fees for Recreational Lessons		120	\$160.15	\$2,077,831
Dating Services		109	\$0.88	\$11,409
TV/Video/Audio		108	\$1,384.23	\$17,958,963
Cable and Satellite Television Services		106	\$1,010.31	\$13,107,721
Televisions		111	\$132.73	\$1,722,036
Satellite Dishes		130	\$1.88	\$24,437
VCRs, Video Cameras, and DVD Players		111	\$7.27	\$94,290
Miscellaneous Video Equipment		118	\$11.29	\$146,433
Video Cassettes and DVDs		113	\$17.16	\$222,637
Video Game Hardware/Accessories		115	\$33.44	\$433,823
Video Game Software		118	\$18.31	\$237,538
Streaming/Downloaded Video		115	\$29.48	\$382,499
Rental of Video Cassettes and DVDs		117	\$17.80	\$230,923
Installation of Televisions		124	\$1.10	\$14,238
Audio (3)		111	\$99.23	\$1,287,438
Rental and Repair of TV/Radio/Sound Equipment		105	\$4.24	\$54,952
Pets		109	\$651.98	\$8,458,727
Toys/Games/Crafts/Hobbies (4)		114	\$137.83	\$1,788,153
Recreational Vehicles and Fees (5)		115	\$117.47	\$1,524,020
Sports/Recreation/Exercise Equipment (6)		116	\$198.16	\$2,570,927
Photo Equipment and Supplies (7)		118	\$65.75	\$852,992
Reading (8)		105	\$131.01	\$1,699,782
Catered Affairs (9)		120	\$36.49	\$473,426
<b>Food</b>		111	\$9,300.38	\$120,663,123
Food at Home		109	\$5,511.74	\$71,509,334
Bakery and Cereal Products		108	\$719.24	\$9,331,477
Meats, Poultry, Fish, and Eggs		110	\$1,252.18	\$16,245,804
Dairy Products		107	\$573.26	\$7,437,515
Fruits and Vegetables		109	\$1,064.06	\$13,805,131
Snacks and Other Food at Home (10)		111	\$1,902.99	\$24,689,406
Food Away from Home		114	\$3,788.64	\$49,153,789
Alcoholic Beverages		109	\$606.72	\$7,871,573

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**Source:** Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2014 and 2015 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Retail Goods and Services Expenditures

Main St. and FM 1103  
 700-762 N Main St, Cibolo, Texas, 78108  
 Ring Band: 3 - 5 mile radius

Prepared by Esri  
 Latitude: 29.57080  
 Longitude: -98.23315

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	103	\$6,386.12	\$82,853,525
Value of Retirement Plans	104	\$25,241.20	\$327,479,323
Value of Other Financial Assets	104	\$1,355.34	\$17,584,158
Vehicle Loan Amount excluding Interest	115	\$3,144.43	\$40,795,878
Value of Credit Card Debt	110	\$640.37	\$8,308,201
<b>Health</b>			
Nonprescription Drugs	106	\$135.30	\$1,755,413
Prescription Drugs	104	\$403.87	\$5,239,868
Eyeglasses and Contact Lenses	107	\$101.31	\$1,314,377
<b>Home</b>			
Mortgage Payment and Basics (11)	115	\$9,915.53	\$128,644,029
Maintenance and Remodeling Services	109	\$2,123.30	\$27,547,653
Maintenance and Remodeling Materials (12)	109	\$440.41	\$5,713,913
Utilities, Fuel, and Public Services	108	\$5,429.16	\$70,437,862
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	110	\$104.67	\$1,358,004
Furniture	114	\$652.91	\$8,470,897
Rugs	102	\$23.62	\$306,402
Major Appliances (14)	114	\$364.35	\$4,727,044
Housewares (15)	111	\$105.85	\$1,373,293
Small Appliances	107	\$51.62	\$669,737
Luggage	112	\$13.23	\$171,631
Telephones and Accessories	116	\$80.64	\$1,046,252
<b>Household Operations</b>			
Child Care	123	\$590.57	\$7,662,109
Lawn and Garden (16)	108	\$454.56	\$5,897,490
Moving/Storage/Freight Express	112	\$71.85	\$932,130
Housekeeping Supplies (17)	110	\$783.35	\$10,163,137
<b>Insurance</b>			
Owners and Renters Insurance	108	\$559.48	\$7,258,740
Vehicle Insurance	110	\$1,292.49	\$16,768,736
Life/Other Insurance	107	\$456.16	\$5,918,195
Health Insurance	108	\$3,942.01	\$51,143,622
Personal Care Products (18)	111	\$522.50	\$6,778,928
School Books and Supplies (19)	116	\$179.55	\$2,329,471
Smoking Products	101	\$419.21	\$5,438,766
<b>Transportation</b>			
Payments on Vehicles excluding Leases	117	\$2,617.97	\$33,965,588
Gasoline and Motor Oil	112	\$3,098.49	\$40,199,752
Vehicle Maintenance and Repairs	110	\$1,177.35	\$15,274,878
<b>Travel</b>			
Airline Fares	110	\$559.84	\$7,263,382
Lodging on Trips	109	\$573.39	\$7,439,137
Auto/Truck Rental on Trips	113	\$29.86	\$387,407
Food and Drink on Trips	110	\$542.67	\$7,040,634

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## Retail Goods and Services Expenditures

Main St. and FM 1103  
700-762 N Main St, Cibolo, Texas, 78108  
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Latitude: 29.57080  
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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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