



# Restaurant Market Potential

Main St. and FM 1103  
 700-762 N Main St, Cibolo, Texas, 78108  
 Ring Band: 0 - 1 mile radius

Prepared by Esri  
 Latitude: 29.57080  
 Longitude: -98.23315

Demographic Summary	2017	2022
Population	5,655	6,580
Population 18+	4,090	4,767
Households	1,834	2,126
Median Household Income	\$81,083	\$88,334

  

Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Went to family restaurant/steak house in last 6 mo	3,308	80.9%	108
Went to family restaurant/steak house 4+ times/mo	1,265	30.9%	113
Spent at family rest/steak hse last 6 months: <\$31	242	5.9%	77
Spent at family rest/steak hse last 6 months: \$31-50	368	9.0%	104
Spent at family rest/steak hse last 6 months: \$51-100	689	16.8%	114
Spent at family rest/steak hse last 6 months: \$101-200	569	13.9%	124
Spent at family rest/steak hse last 6 months: \$201-300	281	6.9%	145
Spent at family rest/steak hse last 6 months: \$301+	339	8.3%	136
Family restaurant/steak house last 6 months: breakfast	567	13.9%	109
Family restaurant/steak house last 6 months: lunch	850	20.8%	109
Family restaurant/steak house last 6 months: dinner	2,296	56.1%	121
Family restaurant/steak house last 6 months: snack	90	2.2%	115
Family restaurant/steak house last 6 months: weekday	1,411	34.5%	112
Family restaurant/steak house last 6 months: weekend	2,097	51.3%	124
Fam rest/steak hse/6 months: Applebee`s	988	24.2%	106
Fam rest/steak hse/6 months: Bob Evans Farms	128	3.1%	85
Fam rest/steak hse/6 months: Buffalo Wild Wings	565	13.8%	144
Fam rest/steak hse/6 months: California Pizza Kitchen	133	3.3%	102
Fam rest/steak hse/6 months: Carrabba`s Italian Grill	184	4.5%	136
Fam rest/steak hse/6 months: The Cheesecake Factory	319	7.8%	124
Fam rest/steak hse/6 months: Chili`s Grill & Bar	709	17.3%	157
Fam rest/steak hse/6 months: CiCi`s Pizza	204	5.0%	127
Fam rest/steak hse/6 months: Cracker Barrel	562	13.7%	132
Fam rest/steak hse/6 months: Denny`s	387	9.5%	107
Fam rest/steak hse/6 months: Golden Corral	417	10.2%	136
Fam rest/steak hse/6 months: IHOP	551	13.5%	128
Fam rest/steak hse/6 months: Logan`s Roadhouse	165	4.0%	108
Fam rest/steak hse/6 months: LongHorn Steakhouse	238	5.8%	119
Fam rest/steak hse/6 months: Olive Garden	907	22.2%	131
Fam rest/steak hse/6 months: Outback Steakhouse	440	10.8%	118
Fam rest/steak hse/6 months: Red Lobster	535	13.1%	114
Fam rest/steak hse/6 months: Red Robin	349	8.5%	131
Fam rest/steak hse/6 months: Ruby Tuesday	222	5.4%	94
Fam rest/steak hse/6 months: Texas Roadhouse	573	14.0%	174
Fam rest/steak hse/6 months: T.G.I. Friday`s	267	6.5%	94
Fam rest/steak hse/6 months: Waffle House	263	6.4%	118
Went to fast food/drive-in restaurant in last 6 mo	3,831	93.7%	104
Went to fast food/drive-in restaurant 9+ times/mo	1,789	43.7%	111
Spent at fast food/drive-in last 6 months: <\$11	158	3.9%	85
Spent at fast food/drive-in last 6 months: \$11-\$20	271	6.6%	79
Spent at fast food/drive-in last 6 months: \$21-\$40	446	10.9%	87
Spent at fast food/drive-in last 6 months: \$41-\$50	351	8.6%	110
Spent at fast food/drive-in last 6 months: \$51-\$100	744	18.2%	109
Spent at fast food/drive-in last 6 months: \$101-\$200	547	13.4%	122
Spent at fast food/drive-in last 6 months: \$201+	588	14.4%	145

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

**Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2017 and 2022.



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 Latitude: 29.57080  
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Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Fast food/drive-in last 6 months: eat in	1,622	39.7%	109
Fast food/drive-in last 6 months: home delivery	391	9.6%	124
Fast food/drive-in last 6 months: take-out/drive-thru	2,211	54.1%	117
Fast food/drive-in last 6 months: take-out/walk-in	863	21.1%	105
Fast food/drive-in last 6 months: breakfast	1,437	35.1%	107
Fast food/drive-in last 6 months: lunch	2,291	56.0%	113
Fast food/drive-in last 6 months: dinner	2,215	54.2%	120
Fast food/drive-in last 6 months: snack	497	12.2%	101
Fast food/drive-in last 6 months: weekday	2,667	65.2%	112
Fast food/drive-in last 6 months: weekend	2,171	53.1%	115
Fast food/drive-in last 6 months: A & W	82	2.0%	74
Fast food/drive-in last 6 months: Arby`s	781	19.1%	117
Fast food/drive-in last 6 months: Baskin-Robbins	138	3.4%	100
Fast food/drive-in last 6 months: Boston Market	97	2.4%	68
Fast food/drive-in last 6 months: Burger King	1,190	29.1%	98
Fast food/drive-in last 6 months: Captain D`s	137	3.3%	96
Fast food/drive-in last 6 months: Carl`s Jr.	278	6.8%	120
Fast food/drive-in last 6 months: Checkers	109	2.7%	85
Fast food/drive-in last 6 months: Chick-fil-A	1,272	31.1%	164
Fast food/drive-in last 6 months: Chipotle Mex. Grill	617	15.1%	127
Fast food/drive-in last 6 months: Chuck E. Cheese`s	156	3.8%	118
Fast food/drive-in last 6 months: Church`s Fr. Chicken	139	3.4%	95
Fast food/drive-in last 6 months: Cold Stone Creamery	161	3.9%	139
Fast food/drive-in last 6 months: Dairy Queen	651	15.9%	107
Fast food/drive-in last 6 months: Del Taco	233	5.7%	160
Fast food/drive-in last 6 months: Domino`s Pizza	564	13.8%	114
Fast food/drive-in last 6 months: Dunkin` Donuts	414	10.1%	81
Fast food/drive-in last 6 months: Hardee`s	220	5.4%	96
Fast food/drive-in last 6 months: Jack in the Box	525	12.8%	154
Fast food/drive-in last 6 months: KFC	814	19.9%	94
Fast food/drive-in last 6 months: Krispy Kreme	246	6.0%	121
Fast food/drive-in last 6 months: Little Caesars	650	15.9%	134
Fast food/drive-in last 6 months: Long John Silver`s	162	4.0%	90
Fast food/drive-in last 6 months: McDonald`s	2,269	55.5%	103
Went to Panda Express in last 6 months	506	12.4%	153
Fast food/drive-in last 6 months: Panera Bread	542	13.3%	115
Fast food/drive-in last 6 months: Papa John`s	508	12.4%	144
Fast food/drive-in last 6 months: Papa Murphy`s	304	7.4%	154
Fast food/drive-in last 6 months: Pizza Hut	865	21.1%	109
Fast food/drive-in last 6 months: Popeyes Chicken	340	8.3%	105
Fast food/drive-in last 6 months: Quiznos	157	3.8%	158
Fast food/drive-in last 6 months: Sonic Drive-In	628	15.4%	137
Fast food/drive-in last 6 months: Starbucks	799	19.5%	122
Fast food/drive-in last 6 months: Steak `n Shake	264	6.5%	122
Fast food/drive-in last 6 months: Subway	1,467	35.9%	116
Fast food/drive-in last 6 months: Taco Bell	1,452	35.5%	117
Fast food/drive-in last 6 months: Wendy`s	1,147	28.0%	104
Fast food/drive-in last 6 months: Whataburger	362	8.9%	201
Fast food/drive-in last 6 months: White Castle	95	2.3%	73

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

**Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2017 and 2022.



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Went to fine dining restaurant last month	459	11.2%	105
Went to fine dining restaurant 3+ times last month	108	2.6%	85
Spent at fine dining rest in last 6 months: <\$51	73	1.8%	94
Spent at fine dining rest in last 6 months: \$51-\$100	156	3.8%	113
Spent at fine dining rest in last 6 months: \$101-\$200	166	4.1%	125
Spent at fine dining rest in last 6 months: \$201+	125	3.1%	91

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February 02, 2018



# Restaurant Market Potential

Main St. and FM 1103  
 700-762 N Main St, Cibolo, Texas, 78108  
 Ring Band: 1 - 3 mile radius

Prepared by Esri  
 Latitude: 29.57080  
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Demographic Summary	2017	2022
Population	43,808	49,123
Population 18+	32,603	36,831
Households	14,981	16,733
Median Household Income	\$83,122	\$89,144

  

Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Went to family restaurant/steak house in last 6 mo	26,077	80.0%	107
Went to family restaurant/steak house 4+ times/mo	9,861	30.2%	110
Spent at family rest/steak hse last 6 months: <\$31	2,215	6.8%	89
Spent at family rest/steak hse last 6 months: \$31-50	2,942	9.0%	105
Spent at family rest/steak hse last 6 months: \$51-100	5,223	16.0%	108
Spent at family rest/steak hse last 6 months: \$101-200	4,396	13.5%	121
Spent at family rest/steak hse last 6 months: \$201-300	2,038	6.3%	132
Spent at family rest/steak hse last 6 months: \$301+	2,653	8.1%	133
Family restaurant/steak house last 6 months: breakfast	4,468	13.7%	108
Family restaurant/steak house last 6 months: lunch	6,681	20.5%	108
Family restaurant/steak house last 6 months: dinner	17,717	54.3%	117
Family restaurant/steak house last 6 months: snack	641	2.0%	103
Family restaurant/steak house last 6 months: weekday	11,086	34.0%	110
Family restaurant/steak house last 6 months: weekend	15,824	48.5%	117
Fam rest/steak hse/6 months: Applebee`s	7,855	24.1%	106
Fam rest/steak hse/6 months: Bob Evans Farms	1,234	3.8%	102
Fam rest/steak hse/6 months: Buffalo Wild Wings	3,971	12.2%	127
Fam rest/steak hse/6 months: California Pizza Kitchen	1,091	3.3%	105
Fam rest/steak hse/6 months: Carrabba`s Italian Grill	1,446	4.4%	134
Fam rest/steak hse/6 months: The Cheesecake Factory	2,511	7.7%	123
Fam rest/steak hse/6 months: Chili`s Grill & Bar	5,011	15.4%	139
Fam rest/steak hse/6 months: CiCi`s Pizza	1,435	4.4%	112
Fam rest/steak hse/6 months: Cracker Barrel	4,242	13.0%	125
Fam rest/steak hse/6 months: Denny`s	3,080	9.4%	107
Fam rest/steak hse/6 months: Golden Corral	2,699	8.3%	110
Fam rest/steak hse/6 months: IHOP	4,202	12.9%	123
Fam rest/steak hse/6 months: Logan`s Roadhouse	1,287	3.9%	106
Fam rest/steak hse/6 months: LongHorn Steakhouse	1,881	5.8%	118
Fam rest/steak hse/6 months: Olive Garden	6,963	21.4%	126
Fam rest/steak hse/6 months: Outback Steakhouse	3,543	10.9%	119
Fam rest/steak hse/6 months: Red Lobster	3,978	12.2%	106
Fam rest/steak hse/6 months: Red Robin	2,730	8.4%	129
Fam rest/steak hse/6 months: Ruby Tuesday	1,969	6.0%	104
Fam rest/steak hse/6 months: Texas Roadhouse	3,782	11.6%	144
Fam rest/steak hse/6 months: T.G.I. Friday`s	2,211	6.8%	97
Fam rest/steak hse/6 months: Waffle House	2,050	6.3%	115
Went to fast food/drive-in restaurant in last 6 mo	30,465	93.4%	104
Went to fast food/drive-in restaurant 9+ times/mo	14,370	44.1%	112
Spent at fast food/drive-in last 6 months: <\$11	1,396	4.3%	94
Spent at fast food/drive-in last 6 months: \$11-\$20	2,364	7.3%	87
Spent at fast food/drive-in last 6 months: \$21-\$40	3,973	12.2%	97
Spent at fast food/drive-in last 6 months: \$41-\$50	2,692	8.3%	106
Spent at fast food/drive-in last 6 months: \$51-\$100	6,030	18.5%	111
Spent at fast food/drive-in last 6 months: \$101-\$200	4,103	12.6%	114
Spent at fast food/drive-in last 6 months: \$201+	4,192	12.9%	130

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 Ring Band: 1 - 3 mile radius

Prepared by Esri  
 Latitude: 29.57080  
 Longitude: -98.23315

Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Fast food/drive-in last 6 months: eat in	12,658	38.8%	106
Fast food/drive-in last 6 months: home delivery	2,805	8.6%	112
Fast food/drive-in last 6 months: take-out/drive-thru	17,497	53.7%	117
Fast food/drive-in last 6 months: take-out/walk-in	7,114	21.8%	108
Fast food/drive-in last 6 months: breakfast	11,727	36.0%	110
Fast food/drive-in last 6 months: lunch	18,066	55.4%	112
Fast food/drive-in last 6 months: dinner	17,010	52.2%	116
Fast food/drive-in last 6 months: snack	4,334	13.3%	110
Fast food/drive-in last 6 months: weekday	21,139	64.8%	111
Fast food/drive-in last 6 months: weekend	16,532	50.7%	110
Fast food/drive-in last 6 months: A & W	828	2.5%	94
Fast food/drive-in last 6 months: Arby`s	6,002	18.4%	113
Fast food/drive-in last 6 months: Baskin-Robbins	1,066	3.3%	97
Fast food/drive-in last 6 months: Boston Market	880	2.7%	77
Fast food/drive-in last 6 months: Burger King	9,566	29.3%	99
Fast food/drive-in last 6 months: Captain D`s	1,175	3.6%	103
Fast food/drive-in last 6 months: Carl`s Jr.	1,868	5.7%	101
Fast food/drive-in last 6 months: Checkers	768	2.4%	75
Fast food/drive-in last 6 months: Chick-fil-A	8,833	27.1%	143
Fast food/drive-in last 6 months: Chipotle Mex. Grill	4,805	14.7%	124
Fast food/drive-in last 6 months: Chuck E. Cheese`s	1,075	3.3%	102
Fast food/drive-in last 6 months: Church`s Fr. Chicken	945	2.9%	81
Fast food/drive-in last 6 months: Cold Stone Creamery	1,154	3.5%	125
Fast food/drive-in last 6 months: Dairy Queen	5,291	16.2%	109
Fast food/drive-in last 6 months: Del Taco	1,339	4.1%	116
Fast food/drive-in last 6 months: Domino`s Pizza	4,159	12.8%	105
Fast food/drive-in last 6 months: Dunkin` Donuts	3,716	11.4%	91
Fast food/drive-in last 6 months: Hardee`s	1,695	5.2%	93
Fast food/drive-in last 6 months: Jack in the Box	3,485	10.7%	128
Fast food/drive-in last 6 months: KFC	6,610	20.3%	96
Fast food/drive-in last 6 months: Krispy Kreme	1,740	5.3%	107
Fast food/drive-in last 6 months: Little Caesars	4,480	13.7%	116
Fast food/drive-in last 6 months: Long John Silver`s	1,351	4.1%	94
Fast food/drive-in last 6 months: McDonald`s	18,217	55.9%	104
Went to Panda Express in last 6 months	3,509	10.8%	133
Fast food/drive-in last 6 months: Panera Bread	4,644	14.2%	123
Fast food/drive-in last 6 months: Papa John`s	3,456	10.6%	123
Fast food/drive-in last 6 months: Papa Murphy`s	2,080	6.4%	132
Fast food/drive-in last 6 months: Pizza Hut	6,589	20.2%	105
Fast food/drive-in last 6 months: Popeyes Chicken	2,618	8.0%	101
Fast food/drive-in last 6 months: Quiznos	989	3.0%	124
Fast food/drive-in last 6 months: Sonic Drive-In	4,767	14.6%	131
Fast food/drive-in last 6 months: Starbucks	6,399	19.6%	123
Fast food/drive-in last 6 months: Steak `n Shake	2,134	6.5%	123
Fast food/drive-in last 6 months: Subway	11,353	34.8%	112
Fast food/drive-in last 6 months: Taco Bell	11,343	34.8%	115
Fast food/drive-in last 6 months: Wendy`s	9,424	28.9%	107
Fast food/drive-in last 6 months: Whataburger	2,278	7.0%	159
Fast food/drive-in last 6 months: White Castle	883	2.7%	85

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Ring Band: 1 - 3 mile radius

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Latitude: 29.57080  
Longitude: -98.23315

Went to fine dining restaurant last month	3,854	11.8%	111
Went to fine dining restaurant 3+ times last month	886	2.7%	88
Spent at fine dining rest in last 6 months: <\$51	598	1.8%	97
Spent at fine dining rest in last 6 months: \$51-\$100	1,257	3.9%	114
Spent at fine dining rest in last 6 months: \$101-\$200	1,276	3.9%	120
Spent at fine dining rest in last 6 months: \$201+	1,119	3.4%	102

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# Restaurant Market Potential

Main St. and FM 1103  
 700-762 N Main St, Cibolo, Texas, 78108  
 Ring Band: 3 - 5 mile radius

Prepared by Esri  
 Latitude: 29.57080  
 Longitude: -98.23315

Demographic Summary	2017	2022
Population	35,317	40,404
Population 18+	26,099	29,725
Households	12,974	14,755
Median Household Income	\$71,648	\$78,934

  

Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Went to family restaurant/steak house in last 6 mo	20,664	79.2%	106
Went to family restaurant/steak house 4+ times/mo	7,904	30.3%	110
Spent at family rest/steak hse last 6 months: <\$31	1,743	6.7%	87
Spent at family rest/steak hse last 6 months: \$31-50	2,377	9.1%	105
Spent at family rest/steak hse last 6 months: \$51-100	4,181	16.0%	108
Spent at family rest/steak hse last 6 months: \$101-200	3,366	12.9%	115
Spent at family rest/steak hse last 6 months: \$201-300	1,596	6.1%	129
Spent at family rest/steak hse last 6 months: \$301+	1,943	7.4%	122
Family restaurant/steak house last 6 months: breakfast	3,559	13.6%	107
Family restaurant/steak house last 6 months: lunch	5,299	20.3%	107
Family restaurant/steak house last 6 months: dinner	13,652	52.3%	113
Family restaurant/steak house last 6 months: snack	534	2.0%	107
Family restaurant/steak house last 6 months: weekday	8,735	33.5%	109
Family restaurant/steak house last 6 months: weekend	12,423	47.6%	115
Fam rest/steak hse/6 months: Applebee`s	6,224	23.8%	105
Fam rest/steak hse/6 months: Bob Evans Farms	926	3.5%	96
Fam rest/steak hse/6 months: Buffalo Wild Wings	3,164	12.1%	127
Fam rest/steak hse/6 months: California Pizza Kitchen	772	3.0%	93
Fam rest/steak hse/6 months: Carrabba`s Italian Grill	1,094	4.2%	127
Fam rest/steak hse/6 months: The Cheesecake Factory	1,936	7.4%	118
Fam rest/steak hse/6 months: Chili`s Grill & Bar	3,934	15.1%	136
Fam rest/steak hse/6 months: CiCi`s Pizza	1,172	4.5%	114
Fam rest/steak hse/6 months: Cracker Barrel	3,354	12.9%	124
Fam rest/steak hse/6 months: Denny`s	2,429	9.3%	105
Fam rest/steak hse/6 months: Golden Corral	2,287	8.8%	117
Fam rest/steak hse/6 months: IHOP	3,228	12.4%	118
Fam rest/steak hse/6 months: Logan`s Roadhouse	1,032	4.0%	106
Fam rest/steak hse/6 months: LongHorn Steakhouse	1,442	5.5%	113
Fam rest/steak hse/6 months: Olive Garden	5,439	20.8%	123
Fam rest/steak hse/6 months: Outback Steakhouse	2,713	10.4%	114
Fam rest/steak hse/6 months: Red Lobster	3,279	12.6%	109
Fam rest/steak hse/6 months: Red Robin	2,171	8.3%	128
Fam rest/steak hse/6 months: Ruby Tuesday	1,526	5.8%	101
Fam rest/steak hse/6 months: Texas Roadhouse	3,040	11.6%	145
Fam rest/steak hse/6 months: T.G.I. Friday`s	1,754	6.7%	97
Fam rest/steak hse/6 months: Waffle House	1,638	6.3%	115
Went to fast food/drive-in restaurant in last 6 mo	24,184	92.7%	103
Went to fast food/drive-in restaurant 9+ times/mo	11,190	42.9%	109
Spent at fast food/drive-in last 6 months: <\$11	1,038	4.0%	88
Spent at fast food/drive-in last 6 months: \$11-\$20	1,931	7.4%	89
Spent at fast food/drive-in last 6 months: \$21-\$40	3,108	11.9%	95
Spent at fast food/drive-in last 6 months: \$41-\$50	2,211	8.5%	109
Spent at fast food/drive-in last 6 months: \$51-\$100	4,658	17.8%	107
Spent at fast food/drive-in last 6 months: \$101-\$200	3,316	12.7%	115
Spent at fast food/drive-in last 6 months: \$201+	3,299	12.6%	128

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

**Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2017 and 2022.



# Restaurant Market Potential

Main St. and FM 1103  
 700-762 N Main St, Cibolo, Texas, 78108  
 Ring Band: 3 - 5 mile radius

Prepared by Esri  
 Latitude: 29.57080  
 Longitude: -98.23315

Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Fast food/drive-in last 6 months: eat in	9,996	38.3%	105
Fast food/drive-in last 6 months: home delivery	2,331	8.9%	116
Fast food/drive-in last 6 months: take-out/drive-thru	13,947	53.4%	116
Fast food/drive-in last 6 months: take-out/walk-in	5,595	21.4%	106
Fast food/drive-in last 6 months: breakfast	9,157	35.1%	107
Fast food/drive-in last 6 months: lunch	14,297	54.8%	111
Fast food/drive-in last 6 months: dinner	13,569	52.0%	115
Fast food/drive-in last 6 months: snack	3,317	12.7%	105
Fast food/drive-in last 6 months: weekday	16,660	63.8%	109
Fast food/drive-in last 6 months: weekend	13,472	51.6%	112
Fast food/drive-in last 6 months: A & W	646	2.5%	92
Fast food/drive-in last 6 months: Arby`s	4,810	18.4%	113
Fast food/drive-in last 6 months: Baskin-Robbins	859	3.3%	98
Fast food/drive-in last 6 months: Boston Market	685	2.6%	75
Fast food/drive-in last 6 months: Burger King	7,698	29.5%	100
Fast food/drive-in last 6 months: Captain D`s	918	3.5%	101
Fast food/drive-in last 6 months: Carl`s Jr.	1,590	6.1%	108
Fast food/drive-in last 6 months: Checkers	719	2.8%	87
Fast food/drive-in last 6 months: Chick-fil-A	7,099	27.2%	143
Fast food/drive-in last 6 months: Chipotle Mex. Grill	3,629	13.9%	117
Fast food/drive-in last 6 months: Chuck E. Cheese`s	915	3.5%	109
Fast food/drive-in last 6 months: Church`s Fr. Chicken	838	3.2%	90
Fast food/drive-in last 6 months: Cold Stone Creamery	934	3.6%	126
Fast food/drive-in last 6 months: Dairy Queen	4,220	16.2%	108
Fast food/drive-in last 6 months: Del Taco	1,189	4.6%	128
Fast food/drive-in last 6 months: Domino`s Pizza	3,545	13.6%	112
Fast food/drive-in last 6 months: Dunkin` Donuts	2,738	10.5%	84
Fast food/drive-in last 6 months: Hardee`s	1,429	5.5%	97
Fast food/drive-in last 6 months: Jack in the Box	2,841	10.9%	130
Fast food/drive-in last 6 months: KFC	5,322	20.4%	97
Fast food/drive-in last 6 months: Krispy Kreme	1,453	5.6%	112
Fast food/drive-in last 6 months: Little Caesars	3,755	14.4%	121
Fast food/drive-in last 6 months: Long John Silver`s	1,070	4.1%	93
Fast food/drive-in last 6 months: McDonald`s	14,724	56.4%	105
Went to Panda Express in last 6 months	2,830	10.8%	134
Fast food/drive-in last 6 months: Panera Bread	3,402	13.0%	113
Fast food/drive-in last 6 months: Papa John`s	2,845	10.9%	127
Fast food/drive-in last 6 months: Papa Murphy`s	1,754	6.7%	140
Fast food/drive-in last 6 months: Pizza Hut	5,572	21.3%	110
Fast food/drive-in last 6 months: Popeyes Chicken	2,196	8.4%	106
Fast food/drive-in last 6 months: Quiznos	781	3.0%	123
Fast food/drive-in last 6 months: Sonic Drive-In	3,807	14.6%	130
Fast food/drive-in last 6 months: Starbucks	4,905	18.8%	118
Fast food/drive-in last 6 months: Steak `n Shake	1,634	6.3%	118
Fast food/drive-in last 6 months: Subway	9,000	34.5%	111
Fast food/drive-in last 6 months: Taco Bell	9,273	35.5%	117
Fast food/drive-in last 6 months: Wendy`s	7,537	28.9%	107
Fast food/drive-in last 6 months: Whataburger	1,778	6.8%	155
Fast food/drive-in last 6 months: White Castle	677	2.6%	82

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Went to fine dining restaurant last month	2,903	11.1%	104
Went to fine dining restaurant 3+ times last month	717	2.7%	89
Spent at fine dining rest in last 6 months: <\$51	489	1.9%	99
Spent at fine dining rest in last 6 months: \$51-\$100	974	3.7%	110
Spent at fine dining rest in last 6 months: \$101-\$200	973	3.7%	115
Spent at fine dining rest in last 6 months: \$201+	818	3.1%	93

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